



# YMCA OF GLOUCESTER COUNTY'S HEALTHY KIDS DAY

## SATURDAY, APRIL 27, 2019

### SPONSORSHIP AND VENDOR OPPORTUNITIES

#### **PLATINUM SPONSOR: \$2500**

Businesses at this level will receive the following:

- Business logo prominently displayed on all event signage, fliers, banners and t-shirts.
- Recognition as Platinum Sponsor on all news releases and media advisory.
- Logo recognition and link on YMCA website event webpage and email blasts for the event.
- One banner displayed at the event. (Banner should be no larger than 4' x 10')
- Special live recognition during event.
- Recognition in YMCA program newsletters, social media, and YMCA facilities digital media.
- Prominent Booth Space (Includes: 2 - 8ft tables and chairs).



#### **GOLD SPONSOR: \$1500**

Businesses at this level will receive the following:

- Business logo on all signage, fliers, banners, bags, and t-shirts.
- Recognition as Gold Sponsor on all news releases and media advisory.
- Logo recognition and link on YMCA website event webpage and email blasts for the event.
- Shared banner displayed at the event. (Banner should be no larger than 4' x 10')
- Special live recognition during event
- Recognition in YMCA program newsletters, social media, and YMCA facilities digital media.
- Prominent Booth Space (Includes: 2 - 8ft tables and chairs).

#### **SILVER SPONSOR: \$1000**

Businesses at this level will receive the following:

- Business name or logo on event t-shirts
- Business logo on a large banner that will be displayed at the event
- Logo recognition and link on YMCA event webpage and email blasts for the event.
- Prominent Booth Space (Includes: 2 - 8ft tables and chairs)



#### **FUN RUN SPONSOR: \$500**

Businesses at this level will receive the following:

- Business name or logo on all signage, fliers and t-shirts.
- Recognition as Fun Run Sponsor on all news releases and media advisory.
- Logo recognition and link on YMCA website event webpage and email blasts for the event.
- Banner displayed at the Fun Run course. (Banner should be no larger than 4' x 10')
- Special live recognition during Fun Run
- Prominent Booth Space (Includes: 2 - 8ft tables and chairs).

#### **VENDOR ONLY: BUSINESSES - \$50 • NON-PROFIT - \$25**

Businesses at this level will receive the following:

- Booth Space (Includes: 1 - 8ft tables and chairs) Additional table cost: \$5
- Business name listed on YMCA Gloucester County website



**All vendor displays should promote children’s health and demonstrate healthy lifestyles. If your business would like to sponsor and/or reserve a booth for Healthy Kids Day, please complete this form and return it to YMCA of Gloucester County ATTN: Kelly Peoples , Director of Member Initiatives , 235 E. Red Bank Ave., Woodbury, NJ 08096.**

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Company Website: \_\_\_\_\_

Names and email of persons attending the event:

\_\_\_\_\_  
\_\_\_\_\_

We are proud to sponsor/participate in Healthy Kids Day with our contribution of:

- Platinum (\$2500)     Gold (\$1500)  
 Silver (\$1000)         Fun Run (\$500)  
 Vendor: Business (\$50) Non Profit (\$25)     Donation \$\_\_\_\_\_

**Activity:** My company/organization will be providing the supplies and staff for the following activity:

\_\_\_\_\_  
\_\_\_\_\_

**PAYMENT METHOD** (Please also include a copy of your completed form with your payment)  
Please make checks payable to: YMCA of Gloucester County.

**ADDITIONAL INFORMATION:**

- The event runs 11:00AM – 1PM on Saturday, April 27, 2019.
- Set up Time: Saturday, April 27, 2019 at begins 9:00 a.m. (Booths must be set up by 10:45 a.m.).
- Upon arrival please visit the YMCA tent at the entrance of the event for booth location.
- **Selling retail is strictly prohibited.**
- If you can’t arrange to stay the entire event please let us know in advance.
- Please bring your own tablecloth.
- If there are corrections to the above information please contact Kelly Peoples , Director of Member Initiatives at [kellyp@ymcagloco.org](mailto:kellyp@ymcagloco.org) (856) 812-6089

**SPONSORS please return this form with payment by Friday, March 31, 2019.** All logos must be submitted to Kelly Peoples by March 15<sup>th</sup> in order to guarantee your organization on promotional materials. Logos must be PDF, JPEG or TIFF 300 dpi or higher.

**VENDORS please return this form with payment by Friday, April 5, 2019**