



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Dear Community Partner,

On Saturday, April 27, 2019 from 11:00 – 1pm, the YMCA of Gloucester County will celebrate Healthy Kids Day®, our national initiative to inspire all youth, parents, and caregivers – regardless of membership status – to get active and make healthy choices over the summer and beyond. It's FREE and open to the public.

We truly appreciated your sponsorship of this event last year and would love for you to partner with us again. Consider this an official invitation to join us once again in making a difference in the community, while enjoying increased community visibility.

As a sponsor, your contribution will be recognized in several ways, from inclusion on print and digital ads, including the official t-shirts, to your banner being displayed at the event (depending on your level of sponsorship). Please see the attached Sponsorship Opportunities sheet for levels of recognition. We are also seeking door prizes that encourage youth to be active.

Now in its 20 plus year, Healthy Kids Day is our largest single-day event with over 300 participants each year. The day will begin with our Tot Trot and Youth Fun Run open to all children 12 and under. Afterward, kids can keep their energy up at the Family Festival with more fun activities like hula hoop contests, freeze tag, basketball, martial arts and Zumba demonstrations and more. STEM and Arts activities are also a part of this fun-filled day! Healthy Kids Day will give families a taste of what we do all year long - help the kids and youth we serve achieve their goals, make friends, and develop strong character.

If you are interested in partnering with us again or, for the first time, please fill out the Vendor and Sponsor Participation form attached and return to the YMCA of Gloucester County before March 15, 2019 for sponsor and April 5, 2019 for vendors.

Thank you in advance for your time and consideration. If you have any questions, please feel free to contact me using the information below. We hope to hear from you soon!

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